



Innovation Excellence Programme

A programme for management teams in SME and MNC companies

Overview

The Technology Ireland ICT Skillnet has worked with member companies, both MNC and SME, for many years to support their innovation development.

Organisations are constantly challenged to innovate in a disruptive environment, to satisfy their client's emerging and unmet needs, and to continue to scale their business.

Common goals for their innovation efforts are to:

- Use data-driven approaches to validate opportunities;
- Understand how to go from idea to tested concept to pilot to launch – measuring potential impact all the way and
- Repeatedly transition successful innovations into the mainstream business to maximise their impact as fast as possible.

The Innovation Challenges

Although there is no shortage of ideas to work on, or strategic areas to find ideas, innovation teams are challenged by the lack of:

- Management, expert and employee time to explore new ideas;
- Processes, techniques and expertise to reliably test and scale new concepts and
- A repeatable approach that consistently develops a balanced pipeline of opportunities across a portfolio of strategic areas.

The Innovation Excellence Programme helps companies develop their innovation capability in a structured, sustainable and measurable way.

The Innovation Excellence Programme

Is for teams who want to drive immediate results and improve the company's long-term innovation capability

Brings innovation teams from different sectors together to share techniques and approaches

Is facilitated by experienced professionals who have built and scaled innovation centres in Ireland and around the world



Who is the Programme for

The Innovation Excellence Programme is for teams of 3 to 5 staff. Participating companies have also used interns to introduce new skills, support busy employees, and to evaluate potential new-hires.

Programme Objectives

By programme end, teams will have;

- **THE INNOVATION PROJECT** - Exploring 2 to 4 opportunities and progressing one into a tested, working, scalable concept.
- **THE INNOVATION TOOLKIT** - Building a set of tools and techniques, from Strategic Planning, Design Thinking, Project Management and Change Management.
- **THE INNOVATION FRAMEWORK** - Mapping the company's innovation maturity level and what areas to improve next.

Programme Journey

Content & Delivery

The programme will be delivered through 12 one-day workshops in three phases. The stages and techniques are shown below. As well as the workshops, each team is individually mentored between workshops to support them with their specific challenges.



1 Idea Formulation

2 x day workshops

Innovation Readiness Self-Assessment and Opportunity Identification:

- Overview and Immersion
- Sponsors
- Benchmark Tech/ Market/Biz
- WBS & Teaming
- Stakeholders, Users, Experts
- Frameworks
- Insights & Ideas

2 Concept Test

4 x day workshops

Feasibility Testing:

- Journey Matrix
- Open innovation
- Rough prototyping
- Test and Decision Tools
- Business Model Canvas
- Landing Zone
- Tech Architecture
- UXD Prototyping and Testing
- Extracting value
- Feasibility report

3 Solution Development

6 x day workshops

Concept Delivery, Testing and Implementation:

- Experience Blueprint
- Map Day
- Social Media
- Viral Launch Brainstorm
- Peer Coding Review Talk
- Software delivery channels, documentation, integration & test
- Innovation Systems & Toolkits
- Expo Preparation
- Company Insight Sharing

The Facilitators

Innovation Delivery work with their clients to identify, develop and implement new possibilities. Ideas previously not seen or explored. Ideas like new product features, alternative branding, innovative approaches to service delivery or client interaction. Bringing in 'the new', in partnership with our customers, testing and measuring the success of the project, measuring the value.

Fees

This programme is part-funded by ICT Skillnet reducing the cost to companies to €7,860. This cost covers up to 5 participants from any one company.

Further Information

For further information please email info@ictskillnet.ie

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An Roinn Oideachais agus Scileanna
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